

Encouraging Innovation/ Growing Partnerships

Join the New England-Canada Business Council at its 13th Annual US/Canada Technology Business Forum, where distinguished keynote speakers and innovation leaders, along with other industry-leading panelists, will talk about how to create, grow and fund technology advancements and partnerships.

Thursday, March 8, 2012

Colonnade Hotel / Boston, MA / 8:15 am - 7:00 pm

featuring Gururaj ("Desh") Deshpande, *Deshpande Foundation,*
Co-Chairman, National Advisory Council on Innovation and Entrepreneurship

also featuring

- **Hon. David Alward**, *Premier, New Brunswick*
- **Jack M. Wilson**, *President-Emeritus and University Distinguished Professor of High Education, Emerging Technologies and Innovation University of Massachusetts*

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Encouraging Innovation/Growing Partnerships

Agenda: Thursday, March 8

7:30am – 8:15am | Registration

8:15 – 8:30am | Welcoming Remarks

- Anthony Cicerone, *NECBC, President*
- Hon. Patrick Binns, *Consul General, Boston*
- Hon. David Alward, *Premier, New Brunswick*

9:00 – 9:30am | Morning Speaker:

Gururaj (“Desh”) Deshpande,
Deshpande Foundation, Co-Chairman, National Advisory Council on Innovation and Entrepreneurship

9:30 – 10:30am | Session 1: *Creating Innovation*

- Encouraging and promoting entrepreneurship
- How established companies foster innovation
- Proliferation of start up accelerators
- Role of government and public/private partnerships

Speakers:

- Mark Galvin, *Managing Director, NH Innovation Commercialization Center*
- Gerry Pond, *Chairman, Mariner*
- Akhil Nigam, *Co-founder, MassChallenge*

10:30 – 10:45am | Success Story

10:45 – 11:00am | Coffee and Networking Break

sponsored by Burns Levinson LLP

11:00am – 12:00noon | Session 2: *Participating in the Early Stage Ecosystem*

- Community Leaders
- The Role of the Successful Entrepreneur
- Solving Problems through Innovation
- Partnering with Established Companies
- The Entrepreneurship Continuum

Moderator:

- Doug Banks, *Associate Vice President for Economic Development at University of Massachusetts, former Publisher and Editor of Mass High Tech*

Speakers:

- Matt Pierson, *Managing Partner, Dunn Rush & Company, LLC.*
- Mark McLeod, *General Partner, Real Ventures*
- Didier Leconte, *President and General Manager, MSBiV*

12:15 – 1:30pm | Luncheon

sponsored by TEAM New England

Keynote Speaker: Jack M. Wilson, *President-Emeritus and University Distinguished Professor of High Education, Emerging Technologies and Innovation University of Massachusetts*

1:30 – 1:45pm | Break

1:45 – 2:30pm | Session 3: *Investors Panel (Pitching Investors and Closing the Deal)*

- The Role of Strategic Investors
- Getting the Deal Done

Speakers:

- Chris Sheehan, *Managing Director, CommonAngels*
- John Siracuse, *Partner, Boston Meridian*
- Scott Yaphe, *Partner, ABS Ventures*
- Joseph Spinelli, *NXT Capital*

2:30 – 2:45pm | Break

2:45 – 3:45pm | Innovative Emerging Canadian Company Presentations

3:45 – 4:00pm | Break

4:00 – 5:00pm | Innovative Emerging Canadian Company Presentations

5:15 – 7:00pm | Conference Reception

sponsored by TBA

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Conference Registration

A limited number of rooms are reserved at the:

Colonnade Hotel (ask for the NECBC block)

120 Huntington Avenue Boston, MA 02116

(800) 962-1000 reservations

(617) 424-7000 phone

www.colonnadehotel.com

For Luncheon, Conference and Networking Cocktail Reception

- NECBC & Association Partner Members: \$150 USD
- Non-Members: \$190 USD

Registration may be paid by check or credit card -

Transaction fee and credit card processing fees will be added to the amount

Registration - You may self-register to attend online at www.necbc.org:

Name / Title

Company

Address

City / State or Province / Zip or Postal Code

Phone / Fax / E-mail

- I will attend the Networking Cocktail Reception: Yes No
- I will bring _____ guest(s) with me to the reception

Charge my: MasterCard VISA American Express

Cardholder Name

Cardholder Billing Address

Cardholder E-mail

Card #:

Exp. Date: Security Code:

Signature:

Amount \$:

Transaction fee and credit card processing fees will be added to amount.

Yes! I'd like to become a NECBC member!

Please select your level of membership.

- Individual Member @ \$150 USD
- Business Member @ \$750 USD
- Corporate Member @ \$1400 USD
- Corporate Partner @ \$2500 USD
- Leadership Speaker Event Sponsor @ \$2000 USD

Visit the NECBC on the web at www.necbc.org to learn more about the benefits of various membership levels and speaker event sponsorships.

Please mail this completed form and enclosed check made payable to:

**The New England-Canada
Business Council, Inc.**

c/o 3 Alberta Lane
Lakeville, MA 02347-1870 U.S.A.

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e-mail: ellenrota@aol.com www.necbc.org



The conference is an excellent opportunity to network with leading Canadian and American business and government leaders and learn more about Canada's important role in New England's energy future.